

Notable contribution from
United First and Partner Organizations for

UN SDG India 2030

MAY 3 2019

United First Initiative
Presented by: Sajan Shah

Initiated By:



Live to Inspire



SUSTAINABLE DEVELOPMENT GOALS

SUPPORTIVE ORGANIZATIONS

 <p>LIVE TO INSPIRE</p>	 <p>Sanjay Ghodawat Foundation</p>	 <p>SRK FOUNDATION</p>	 <p>TEAMEX FOUNDATION</p>	 <p>JITO AHMEDABAD</p>
 <p>DEV INDIA</p>	 <p>HEI GRAPHICS Total Outdoor Solutions</p>	 <p>PANCHRATNA JEWELLERS</p>	 <p>ELSNER Technologies Pvt Ltd.</p>	 <p>CHARTERED</p>
 <p>ARIHANT TRAVELS</p>	 <p>KJ International Group</p>	 <p>KARMA FOUNDATION Empowering Positive Productivity</p>	 <p>BHANSALI FOUNDATION</p>	 <p>रचनीति</p>
 <p>RAMAN ADATIA Foundation</p>	 <p>dasmaan</p>	 <p>REINVENTION demand of time</p>	 <p>NGO COMPASSION 24x7</p>	 <p>a APPLE GLOBAL SCHOOL</p>
 <p>DIVYPATH CAMPUS AHMEDABAD</p>	 <p>KAMAL DOGRA Foundation</p>	 <p>DHANUSH FOUNDATION -यद् हि सर्वत्र गुणैर्निधीयते। www.dhanushfoundation.org</p>	 <p>DASA HOME SERVICES</p>	 <p>Raajratna Foundation</p>

LIST OF CONTRIBUTION FROM UNITED FIRST AND PARTNER ORGANIZATIONS FOR UN SDG INDIA 2030

UNSDG 1	Cloths Donation Campaign	Gujarat
UNSDG 2	Sign of Humanity Drive for COVID 19	Gujarat, Maharashtra, Rajasthan, Madhya Pradesh & Karnataka
UNSDG 3	Psychological Helpline Center for COVID 19 & PPE Kits and Mask Distribution Drive	PAN India
UNSDG 3	Cataract Eye - Surgery	Mandvi
UNSDG 4	Youth Motivation Forum	Ahmedabad
UNSDG 4	Youth Motivation Forum	Kolhapur
UNSDG 4	Youth Motivation Forum	Udhhdampur
UNSDG 4	United First Initiative	Rajkot
UNSDG 4	Youth Motivation Forum	Amravati
UNSDG 4	Youth Motivation Forum	Mandvi
UNSDG 4	Youth Motivation Forum	Surat
UNSDG 4	Meal To Skill Drive	Ahmedabad
UNSDG 4	Teach The Teacher Initiative	Amravati
UNSDG 6	Sanitation Spray Drive	Kolhapur
UNSDG 6	Sanitation Spray Drive	Ahmedabad
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UNSDG 6	Sanitation Spray Drive	Mandvi
UNSDG 9	One Step towards Effectivity, Sustainability & Innovation in IT Field	Gujarat
UNSDG 9	One Step towards Effectivity, Sustainability & Innovation	PAN India
UNSDG 12	Responsible Consumption & Production – Kamal Dogra	Ahmedabad
UNSDG 12	Responsible Consumption & Production	Ahmedabad

UNSDG 13	Plantable Pencil Drive	Kolhapur
UNSDG 13	Plantable Pencil Drive	Ahmedabad, Gandhinagar
UNSDG 13	Global Plantation Drive	Mumbai
UNSDG 13	Plantable Pencil Drive	Ahmedabad
UNSDG 13	Plantable Pencil Drive	Rajkot
UNSDG 13	Plantable Pencil Drive	Gujarat
UNSDG 13		
&	Environment Peace and Harmony	Mumbai
UNSDG 16		
UNSDG 16	Interfaith Dialogue With G.O.G	Surat
UNSDG 16	Human and Social Development	Delhi

GOAL 1: No Poverty

"Cloths Donation Campaign"

Date: 28th September 2019

State: Gujarat

City: Ahmedabad Rural



Target Achieved: Distributed Over 15,000 Clothes in 5 Villages

Purpose of the Drive:

Our Clothes donation drive is exclusively meant for the children and adults in the hospitals, children living near railway tracks, under flyovers, children of daily wagers at construction sites, under-privileged children in Govt. hospitals and to some of our city's most in-need populations.

Season is changing and your clothes from last year may not fit. If you notice clothes piling up in your family's closets – and you're looking for a way to help the less fortunate – donating clothes could be a super-easy start. Throughout the year, we collect all kinds of summer and winter clothes for children and adults at our collection centre.

A small gesture of yours will be a boon for poverty stricken, deprived people to stay happy during the cruel summer / winter season. So, show your generosity, and help us to collect as many as clothes to keep the deprived ones comfortable in harsh summers and winters. This year we initiated this movement will Elsner Group of technologies and donated over 15000 clothes in 5 villages.

Sustainability Duration: One Year

Associated partner organizations: Elsner Group of Technologies



GOAL 2: Zero Hunger

" Sign of Humanity Drive for COVID 19"

Date: 21st March 2020 onwards – May 2020

State: Gujarat, Maharashtra, Rajasthan,
Madhya Pradesh & Karnataka

City: Ahmedabad, Surat, Bhilwara, Indore,
Mumbai, Kolhapur District, Hubli, Belgam



Target Achieved:

- Distributed Over 1,65,000 meals in 5 State
- Distributed over 98000 Community Kits
- Initiated 14 Community Kitchens
- Distributed more than 35000 Tiffin's

Purpose of the Drive:

There is no exercise better for the heart than reaching down and lifting people up. Be the support system of your family, stay home, stay and help at least one people every day. Together we will win this fight. #Humanity #Covid19

Sustainable Community Kitchen - In this project, all the religious organization of the city, gets the grocery support from United First which then they convert into food packets and in end united first connect the local social organization for the further distribution.

Sustainable Community kits: During the time of extreme lockdown, United First help the society once in a week with all the supportive grocery which is distributed over a gate and further a concern person of society distribute it to all the family members.

Sustainability Duration: 3 Months

Associated partner organizations: Sanjay Ghodawat Foundation, SRK Foundation, Arihant Travel, Panchratna Jewelers & Elsner Group of Technologies



GOAL 3: Good Health and Well Being

" Psychological Helpline Center for COVID 19" & PPE Kits and Mask
Distribution Drive

Date: 21st March 2020 onwards – May 2020

State: PAN India

City: All the Cities



Target Achieved:

- Addressed over 5600 Calls and Still counting
- Distributed more than 800 PPE Kits
- Distributed over 10,000 Mask for COVID 19

Purpose of the Drive:

Small acts, when multiplied by millions of people, can transform the world. Serving humanity

Psychological counseling Initiative: Working as a life coach and motivational speaker sajan has initiated open psychological counseling free for everyone who are feel depressed or low or feeling mentally sick, can call his center and get the pump of motivation and positivity dose in an hour.

PPE Kits and mask are the most essential tools during COVID 19, we have distributed it in 14 places where our community Kitchens have been Placed.

Sustainability Duration: One Year

Associated partner organizations: TIMEX, Sanjay Ghodawat Foundation, SRK Foundation, Arihant Travel, Panchratna Jewelers & Elsner Group of Technologies



GOAL 3: Good Health and Well Being

"Cataract Eye - Surgery"

Date: 17th September 2019

State: Gujarat

City: Mandvi



Target Achieved: Declared over 7000 FREE Cataract Surgery with Divya Jyot Trust

Purpose of the Drive:

Cataracts affect the way you live your life. As a cataract progresses, the eye's lens becomes clouded, making it harder for you to read, drive, or perform other daily activities. Cataracts do not have to be a daily burden. Cataract surgery is a simple procedure that will have you back to performing your daily activities in no time. Cataract surgery improves your overall quality of life. It positively impacts the activities you perform each day, like reading, working, driving, and any other hobbies you may have. Some other common long-term benefits of cataract surgery include:

- Less dependence on glasses or contacts
- Improved self-confidence
- Safety
- Increased ability to perform daily activities

Cataract surgery is a simple procedure that provides you with numerous long-term benefits. If your cataracts are making your daily life difficult, it may be time to consider cataract surgery. By restoring your vision, you'll be able to enjoy your favorite activities again in no time. For this purpose we are providing now 7000 Free Surgery out for everyone in Mandvi.

Sustainability Duration: Life long

Associated partner organizations: Divya Jyoty Trust, I-Care and Spinta Global



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 14th December 2019 to 24th December 2019

State: Gujarat

City: Ahmedabad



Target Achieved: Addressed over 38000 Youth and 15000 Parents in 10 Days. Touched 45 Schools and 8 Colleges

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: Life long

Associated partner organizations: Het Graphics



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 1st Feb to 9th Feb 2020

State: Maharashtra

City: Kolhapur District



Target Achieved: Addressed over 28000 Youth and 12000 Parents in 10 Days. Touched 30 Schools and 4 Colleges

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

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Sustainability Duration: Life long

Associated partner organizations: Sanjay Ghodawat Foundation



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 25 February 2019

State: Jammu Kashmir

City: Uddhampur



Target Achieved: Addressed over 1500 youth in one day

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

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Sustainability Duration: Life long

Associated partner organizations: SRK Foundation, Compassion 24, Money Monk



GOAL 4: Quality Education

"United First Initiative"

Date: 14th April 2019
State: Gujarat

City: Rajkot



Target Achieved: Addressed over 1500 Youth in One Day and Launched United First Application

Purpose of the Drive:

To initiate day to day noble work in the lives of youth, we have launched United First Application Globally for everyone today under the banner of Youth Motivation Forum. From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so. This can result in sustainable development of the state and an integrated society.

Sustainability Duration: Life long

Associated partner organizations: Teamex Foundation, Be the Change Foundation & SRK Foundation



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 20 July to 27th July
State: Maharashtra

City: Amravati



Target Achieved: Addressed over 25000 Youth and 9000 Parents in 10 Days. Touched 25 Schools and 5 Colleges

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: Life long

Associated partner organizations: SRK Foundation & Reinvention



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 17th September 2019

State: Gujarat

City: Mandvi



Target Achieved: Addressed over 1000 Youth with Member of Parliament

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

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Sustainability Duration: Life long

Associated partner organizations: Spinta and Teamex Foundation



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 12th Novemebr 2018

State: Gujarat

City: Surat



Target Achieved: Distributed Over 15,000 Clothes in 5 Villages

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

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Sustainability Duration: Life long

Associated partner organizations: SRK Foundation & Spinta.



GOAL 4: Quality Education

"Meal To Skill Drive"

Date: 22nd September 2019

State: Gujarat

City: Ahmedabad



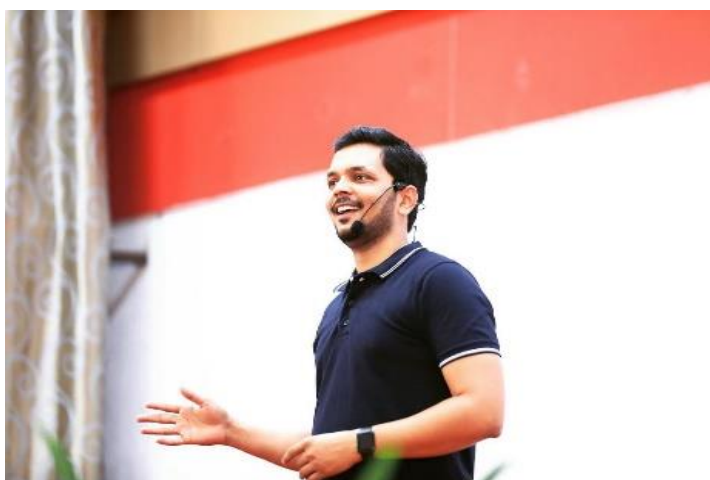
Target Achieved: Addressed over 500 youth in one day, Adopted 200 Poor Families for Zero Hunger and Skills Development with LJ Trust

Purpose of the Drive:

In this initiative we will select one college and 50 extreme rural families with children. Everyday evening we will provide them free dinner as well as education in the morning for their children in the same selected college and entire drive once initiated will be maintain and sustain by college and their youth. That's why the name of drive is "Meal 2 skill". We have initiated this drive in Ahmedabad with LJ Trust and College.

Sustainability Duration: Life long

Associated partner organizations: LJ Trust and Teamex Foundation



GOAL 4: Quality Education

"Teach The Teacher Initiative"

Date: 25th July 2019

State: Maharashtra

City: Amravati



Target Achieved: Addressed over 1000 Teachers in 4 Days. Touched 7 Schools and 1 College of Amravati

Purpose of the Drive:

- Effective class practices for the Teacher – Each and every module of the course is based on what is the most effective way/ practice for the child's development in a preschool environment or at home.
- Instructional theory lectures with hands on learning experience – It is for a better and a simplified understanding of Early Childhood theories with its execution and implementation in a preschool classroom.
- Experienced & Professionals as guest lecturers – Experts of various domains will be arranged to address to the participants as well as interact so as to value add on the knowledge that they gain from the ongoing theory with their rich experience,
- Child Psychology & Child Behavior management – This will empower parents and teachers to understand the concept of child development.

Sustainability Duration: Life long

Associated partner organizations: Tomoae Education Trust



GOAL 6: Clean Water & Sanitation

"Sanitation Spray Drive"

Date: 4th February 2020

State: Maharashtra

City: Kolhapur District



Target Achieved: Adopted 480 Families for Sanitation Purpose for 1 year

Purpose of the Drive:

Process of reducing the number of microorganisms that are on a properly cleaned surface to a 99.99% safe level.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive as - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 200 sanitation spray in and adopted over 100 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover Diseases that can be prevented.

Would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, and Skin Infections & Communicable Diseases.

Sustainability Duration: One Year

Associated partner organizations: Sanjay Ghodawat Foundation



GOAL 6: Clean Water & Sanitation

"Sanitation Spray Drive"

Date: 30th May to 5th June

State: Gujarat

City: Ahmedabad - Asarva



Target Achieved: Adopted 1000 Families for Sanitation Purpose for 1 year

Purpose of the Drive:

Process of reducing the number of microorganisms that are on a properly cleaned surface to a 99.99% safe level.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive as - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 1000 sanitation spray in and adopted over 1000 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover Diseases that can be prevented.

Would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, Skin Infections & Communicable Diseases

Sustainability Duration: One Year

Associated partner organizations: Chartered Bike, JITO Ahmedabad, SRK Foundation, Dhanush Foundation



GOAL 6: Clean Water & Sanitation

One Step towards Effectivity, Sustainability & Innovation in IT Field

Date: 25th July 2019

State: Maharashtra

City: Amravati and Maeil Ghat



Target Achieved: Adopted 100 Families for Sanitation Purpose for 1 year

Purpose of the Drive:

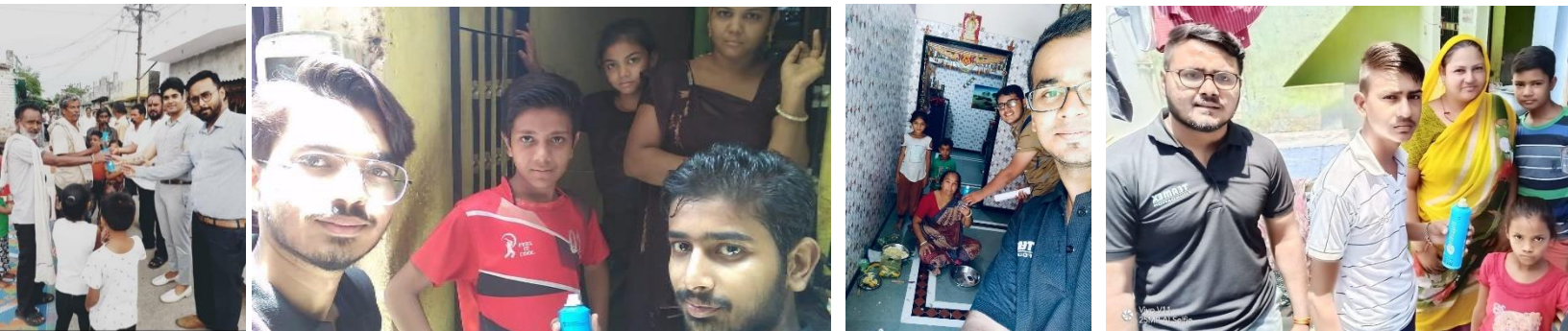
Process of reducing the number of microorganisms that are on a properly cleaned surface to a 99.99% safe level.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive as - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 200 sanitation spray in and adopted over 100 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover Diseases that can be prevented.

Would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, and Skin Infections & Communicable Diseases.

Sustainability Duration: One Year

Associated partner organizations: Reinvention and SRK Foundation.



GOAL 6: Clean Water & Sanitation

One Step towards Effectivity, Sustainability & Innovation in IT Field

Date: 17th September 2019

State: Gujarat

City: Mandvi



Target Achieved: Distributed Over 15,000 Clothes in 5 Villages

Purpose of the Drive:

Process of reducing the number of microorganisms that are on a properly cleaned surface to a 99.99% safe level.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive as - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 400 sanitation spray in and adopted over 200 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover Diseases that can be prevented,

Would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, and Skin Infections & Communicable Diseases.

Sustainability Duration: One Year

Associated partner organizations: Divya Jyot Trust and Be the Change Foundation



GOAL 9: Industry, Innovation and Infrastructure

"One Step towards Effectivity, Sustainability & Innovation in IT Field"

Date: 15th February 2020
State: Gujarat

City: Ahmedabad



Target Achieved: Dialogue with 500 Participants working with Elsner Group of Technology towards Goal 9 of SDG

Purpose of the Drive:

A growing population is increasing the demand for already constrained natural resources. Innovation allows organizations to stay relevant in the competitive market, it also plays an important role in economic growth. The ability to resolve critical problems depends on new innovations and especially developing countries need it more than ever.

Innovation refers to creating more effective processes, products, and ideas. For a business, it could mean implementing new ideas, improving services or creating dynamic products. It can act as a catalyst that can make your business grow and can help you adapt in the marketplace and help an individual to play much more effective role for the development towards SDG.

We have initiated a new movement for all the leading ceramics Industries on building up the concept on Goal 9.

Sustainability Duration: One Year

Associated partner organizations: Elsner Group of Technologies



Photo by Arkit Vora



Photo by Arkit Vora



Photo by Arkit Vora



Photo by Arkit Vora

GOAL 9: Industry, Innovation and Infrastructure

" One Step towards Effectivity, Sustainability & Innovation"

Date: 5th January 2020

State: PAN India

City: Operated from Ahmedabad



Target Achieved: Dialogue with PAN India Channels of Sunheart Ceramics towards Goal 9 of SDG

Purpose of the Drive:

A growing population is increasing the demand for already constrained natural resources. Innovation allows organizations to stay relevant in the competitive market, it also plays an important role in economic growth. The ability to resolve critical problems depends on new innovations and especially developing countries need it more than ever.

Innovation refers to creating more effective processes, products, and ideas. For a business, it could mean implementing new ideas, improving services or creating dynamic products. It can act as a catalyst that can make your business grow and can help you adapt in the marketplace and help an individual to play much more effective role for the development towards SDG.

We have initiated a new movement for all the leading ceramics Industries on building up the concept on Goal 9.

Sustainability Duration: One Year

Associated partner organizations: SunHeart Ceramics

GOAL 12: Responsible Consumption and Production

"Responsible Consumption & Production - Kamal Dogra"



Date: 15th August 2019

State: Gujarat

City: Ahmedabad

Target Achieved: Addressed over 1500 youth in one day

Purpose of the Drive:

A growing population is increasing the demand for already constrained natural resources. Sustainable consumption and production is fundamental to a sustainable and equitable future by "doing more and better with less": increasing economic gains and quality of life, while reducing resource use and degradation.

By supporting high quality carbon finance projects, businesses can deliver essential emission reductions and support low carbon sustainable development in areas most in need.

We have initiated a new movement for all the Industries on building up the concept of Responsible Consumptions and Productions and addressed over 100 Key note Employees and Decision takers of the Company.

Sustainability Duration: One Year

Associated partner organizations: Kamal Dogra Foundation



GOAL 12: Responsible Consumption and Production

"20 Responsible Consumption & Production"

Date: 15th August 2019

State: Gujarat

City: Ahmedabad



Target Achieved: Addressed over 1500 youth in one day

Purpose of the Drive:

A growing population is increasing the demand for already constrained natural resources. Sustainable consumption and production is fundamental to a sustainable and equitable future by "doing more and better with less": increasing economic gains and quality of life, while reducing resource use and degradation.

By supporting high quality carbon finance projects, businesses can deliver essential emission reductions and support low carbon sustainable development in areas most in need.

We have initiated a new movement for all the Industries on building up the concept of Responsible Consumptions and Productions and addressed over 100 Key note Employees and Decision takers of the Company.

Sustainability Duration: One Year

Associated partner organizations: SunHeart Cermaik & SunHeart Foundation



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 1st February 2020 to 9th February 2020

State: Maharashtra

City: Kolhapur District



Target Achieved: Over 18000 Plantation Done Using Plantable Pencil in 30 Schools

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable. All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds – Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target – We have set the Target to plant over 2 Million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices. **Switch from USE "n" Throw To USE "n" Grow**

Sustainability Duration: Life Long

Associated partner organizations: Sanjay Ghodawat Foundation & Chahte



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 14th December 2020 to 24th December 2020

State: Gujarat

City: Ahmedabad & Gandhinagar



Target Achieved: Over 28000 Plantation Done Using Plantable Pencil in 32 Schools

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable. All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds – Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target – We have set the Target to plant over 2 Million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices. **Switch from USE "n" Throw To USE "n" Grow**

Sustainability Duration: Life Long

Associated partner organizations: Het Graphics & SRK Foundation.



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 4th July 2019

State: Maharashtra

City: Mumbai



Target Achieved: Addressed over 7000 people under the Leadership Peace Ambassadors of India for Initiating Global movement of planting over 1 million trees in a year

Purpose of the Drive:

Plantations of trees is important as they improve the life and fulfil essential needs of mankind. During photosynthesis, the trees breakdown food materials and consume carbon dioxide. Resultantly with the help of sunlight, the trees produce carbohydrates. Moreover, trees support life by providing habitat to different species such as squirrels, bees and birds. Trees cleanse the climate by absorbing carbon dioxide from the environment and releasing oxygen. The trees cool the environment through their leaves by absorbing the sun heat. Thus, there occurs cooling in the atmosphere. The trees provide shades to houses and streets.

Trees clean the air by absorbing harmful chemicals such as nitrogen oxide and removing dust particles from the air by absorbing them in their leaves. Another importance of planting trees is that they save the water from impurity. Trees stop water pollution by breaking the direct fall of rainfall to the ground. Through trees, we make furniture and produce materials like books and papers. Trees help to relax and to reduce blood pressure. Different species of trees also relax the mood of people. Keeping this perspective in mind we initiated first green movement in Ahmedabad on 2nd October.

Sustainability Duration: Life Long

Associated partner organizations: Ahmisha Vishwa Bharti

GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 18th July to 25th July

State: Gujarat

City: Ahmedabad



Target Achieved: Over 5000 Plantation Done Using Plantable Pencil in 35 Schools in Ahmedabad under the Leadership of Mayor of the City

Purpose of the Drive:

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Our Target – We have set the Target to plant over 2 Million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices. **Switch from USE "n" Throw To USE "n" Grow.**

Sustainability Duration: Life Long

Associated partner organizations: Kamal Dogra Foundation, Apple Global Foundation, Teamex Foundation, JITO Ahmedabad, SRK Foundation & Dhanush Foundation.



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 10th August 2019 to 20th August 2019

State: Gujarat

City: Saurashtra



Target Achieved: Over 25000 Plantation Done Using Plantable Pencil in 40 Schools in Saurashtra

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable. All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

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Sustainability Duration: Life Long

Associated partner organizations: Teamex Foundation and SRK Foundation



GOAL 13: Climate Actions

"Tree Plantation Drive"

Date: 12th October 2019

State: Gujarat

City: Ahmedabad



Target Achieved: Initiated Green Movement with over 100 Plantation Drive in Ahmedabad

Purpose of the Drive:

Plantations of trees is important as they improve the life and fulfil essential needs of mankind. During photosynthesis, the trees breakdown food materials and consume carbon dioxide. Resultantly with the help of sunlight, the trees produce carbohydrates. Moreover, trees support life by providing habitat to different species such as squirrels, bees and birds. Trees cleanse the climate by absorbing carbon dioxide from the environment and releasing oxygen. The trees cool the environment through their leaves by absorbing the sun heat. Thus, there occurs cooling in the atmosphere. The trees provide shades to houses and streets.

Trees clean the air by absorbing harmful chemicals such as nitrogen oxide and removing dust particles from the air by absorbing them in their leaves. Another importance of planting trees is that they save the water from impurity. Trees stop water pollution by breaking the direct fall of rainfall to the ground. Through trees, we make furniture and produce materials like books and papers. Trees help to relax and to reduce blood pressure. Different species of trees also relax the mood of people. Keeping this perspective in mind we initiated first green movement in Ahmedabad on 2nd October.

Sustainability Duration: One Year

Associated partner organizations: Elsner Group of Technologies



GOAL 13: Climate Actions

"Environment Peace and Harmony"

Date: 6th June 2019

State: Maharashtra

City: Mumbai



Target Achieved: Addressed over 6000 people LIVE and 100 Million People through Channel under the Leadership of Sadhguru, Baba Ramdev, BK Shivani and Acharya Dr. Lokesh

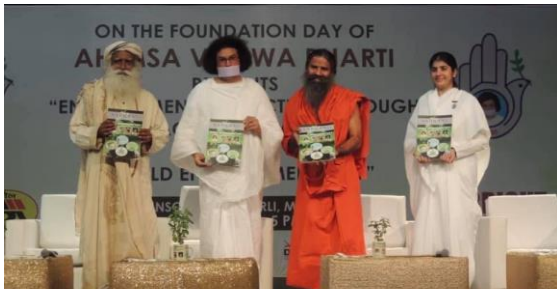
Purpose of the Drive:

On the Occasion of World Environment Day, we initiated this movement under the Leadership of Acharya Dr. Lokesh muni, in NSCI Dome, Mumbai. It was a dialogue and commitment drive which an embark for the social development through Interfaith Dialogue. Interfaith dialogue refers to cooperative, constructive, and positive interaction between people of different religious traditions (i.e., "faiths") and/or spiritual or humanistic beliefs, at both the individual and institutional levels. It is distinct from syncretism or alternative religion, in that dialogue often involves promoting understanding between different religions or beliefs to increase acceptance of others, rather than to synthesize new beliefs.

With the support of Ahimsa Vishwa Bharti we have taken over this project to 25 cities in India and 5 Countries Subsequently. The entire project has been led by Peace ambassador of World – Acharya Dr. Lokesh Muni...

Sustainability Duration: Life long

Associated partner organizations: Ahmisha Vishwa Bharti



GOAL 16: Peace, Justice and Strong Institutions

"Interfaith Dialogue With G.O.G"

Date: 1st March 2019

State: Gujarat

City: Surat



Target Achieved: Addressed over 1500 people under the Leadership of Hon. Governor of Gujarat and Peace Ambassadors of India

Purpose of the Drive:

Social development is about putting people at the centre of development. This means a commitment that development processes need to benefit people, particularly but not only the poor, but also a recognition that people, and the way they interact in groups and society, and the norms that facilitates such interaction, shape development processes. Interfaith dialogue refers to cooperative, constructive, and positive interaction between people of different religious traditions (i.e., "faiths") and/or spiritual or humanistic beliefs, at both the individual and institutional levels. It is distinct from syncretism or alternative religion, in that dialogue often involves promoting understanding between different religions or beliefs to increase acceptance of others, rather than to synthesize new beliefs.

With the support of Ahimsa Vishwa Bharti we have taken over this project to 25 cities in India and 5 Countries Subsequently. The entire project has been led by Peace ambassador of World – Acharya Dr. Lokesh Muni.

Sustainability Duration: Life long

Associated partner organizations: Ahmisha Vishwa Bharti



GOAL 16: Peace, Justice and Strong Institutions

"Human and Social Development"

Date: 26st September 2019

State: New Delhi

City: Delhi



Target Achieved: Addressed over 1000 people under the Leadership of Hon. President of India and Peace Ambassadors of India for "Human and Social Development and Climate Actions".

Purpose of the Drive:

Interfaith dialogue refers to cooperative, constructive, and positive interaction between people of different religious traditions (i.e., "faiths") and/or spiritual or humanistic beliefs, at both the individual and institutional levels. It is distinct from syncretism or alternative religion, in that dialogue often involves promoting understanding between different religions or beliefs to increase acceptance of others, rather than to synthesize new beliefs.

With the support of Ahimsa Vishwa Bharti we have taken over this project to 25 cities in India and 5 Countries Subsequently. The entire project has been led by Peace ambassador of World – Acharya Dr. Lokesh Muni.

Sustainability Duration: Life long

Associated partner organizations: Ahmisha Vishwa Bharti

